

**July 26, 2021 KALA Community Advisory Board Meeting Minutes
The Hive Office, Cosgrove Hall, St. Ambrose University
518 W. Locust Street
Davenport, Iowa**

6 p.m. – 7 p.m.

Those attending: David Baker, Juanita Zertuche, Abel Zertuche, Yancy Bolden, Nate Lawrence

Those unable to attend: Dan Haverkamp, Barb Arland-Fye, Tar Macias, Jim Baumann, Robin Ruetenik

- 1.) David Baker provided station updates about KALA's current status, elevator construction, the addition of Spinitron to KALA, and many recent and upcoming community events KALA will be involved in.
- 2.) Nate Lawrence notified the group that the annual Jazz & Heritage Festival is moving to East Moline's Hereford Park for Saturday, August 21.
- 3.) Juanita thought it would be a good idea to share videos from the Jazz & Heritage Festival. Nate says the group already does this, but perhaps KALA can help remind audiences the videos exist.
- 4.) David informed the group that KALA could use more community volunteers willing to help produce news-related programming and public affairs shows in the Spanish language. Juanita said she may have a candidate.
- 5.) Abel let us know that the East Moline Mexican Independence Day parade on September 19 could use more float entries. David said KALA will help remind the community about this.
- 6.) Juanita said KALA will be honored at the fiesta and community celebration on September 19. The station plans to have a booth there and participate in the parade.

Meeting adjourned at approximately 7 p.m.