

AGENDA
KALA COMMUNITY ADVISORY
BOARD MEETING

MONDAY, JULY 26 – 6 PM – “THE HIVE” –
COSGROVE HALL, ST. AMROSE UNIVERSITY,
DAVENPORT, IOWA

1.) WELCOME / INTRODUCTIONS

2.) UPDATE ON (SOME) KALA ACTIVITIES/IN-KIND SPONSORSHIPS:

BLACK BUSINESS EXPO (FEBRUARY 27, 2021), IN-KIND MEDIA SPONSORSHIP, BOOTH AND MUSIC FOR THE EVENT.

SAU ORIENTATIONS (JUNE/AUGUST), BOOTH.

JUNETEENTH (JUNE 19, 2021), BOOTH AND MUSIC FOR THE EVENT.

EAST MOLINE 4TH OF JULY PARADE (FLOAT ENTRY).

3RD SUNDAY JAZZ (JULY 18, 2021, REDSTONE ROOM).

OPEN AIR MARKET (QC EMPOWERMENT NETWORK), QUINLAN COURT, ON THE DAVENPORT LEVEE) (JUNE 27 AND JULY 25, 2021), BOOTH AND MUSIC FOR THE EVENTS.

HEIGHTS OF THE ERA (JULY 24, 2021) – DAVID BAKER, VOLUNTEER EMCEE

THE BIX BEIDERBECKE MEMORIAL JAZZ FESTIVAL (AUGUST 5-7, 2021), IN-KIND MEDIA SPONSORSHIP.

BILL BELL JAZZ AND HERITAGE FESTIVAL (AUGUST 21-22, 2021), IN-KIND MEDIA SPONSORSHIP – BOOTH ON AUGUST 21.

BACK-TO-SCHOOL EVENTS AT SAU/WELCOME WEEK (TBA).

AUGUST OPEN AIR MARKET (QC EMPOWERMENT NETWORK) (AUGUST 29, 2021), IN-KIND MEDIA SPONSORSHIP, BOOTH AND MUSIC FOR THE EVENT.

THE MISSISSIPPI VALLEY BLUES FESTIVAL (SEPTEMBER 17-18, 2021), IN-KIND MEDIA SPONSORSHIP.

NAMI WALKS (SEPTEMBER 18, 2021), IN-KIND MEDIA SPONSORSHIP.

MEXICAN INDEPENDENCE DAY PARADE (SEPTEMBER 19, 2021), PARTICIPATION AND MEDIA SPONSORSHIP.

3.) UPDATES:

IN APRIL, KALA RECEIVED NUMEROUS AWARDS FROM THE MIDWEST BROADCAST JOURNALISTS ASSOCIATION AND THE IOWA BROADCAST NEWS ASSOCIATION. IN MARCH, THE STATION WAS HONORED WITH RECOGNITION FOR STUDENT PRODUCTIONS ON A NATIONAL LEVEL – “UNSPORTSMANLIKE CONDUCT” AND THE BROADCAST OF THE RADIO PLAY, “AN ENEMY OF THE PEOPLE.”

KALA HAS JOINED THE NATIONAL FEDERATION OF COMMUNITY BROADCASTERS.

GALVIN FINE ARTS CENTER ELEVATOR CONSTRUCTION UPDATE.

KALA HAS JOINED MORE THAN 200 OTHER BROADCAST OUTLETS SERVING AUDIENCES WITH SPINITRON DATA.

KALA IS NO LONGER AFFILIATED WITH PRX (FORMERLY PRI). THE STATION IS NOT FUNDED BY THE CORPORATION FOR PUBLIC BROADCASTING (CPB) ANY LONGER.

FUNDRAISING EFFORTS AT KALA ARE COORDINATED WITH SAU ADVANCEMENT. THE GOAL IS MORE UNDERWRITING SUPPORT FOR JAZZ, URBAN AND GOSPEL PROGRAMMING. INPUT/IDEAS? SPANISH LANGUAGE UNDERWRITING REMAINS STRONG AT KALA.

TWO OF KALA’S LONGTIME VOLUNTEER DJs HAVE PASSED AWAY – RICKY “BERNARD” SISK (JULY 5) AND OSWALDO J. SANCHEZ (APRIL 5).

OLD BUSINESS

CPB UPDATE, COVERED EARLIER.

NEW BUSINESS

ADJOURN